

# Hamza EL HAISSOUF

# **Senior React Native Developer**

Senior Developer with 5+ years of experience specializing in the React ecosystem (React Native, React.js, TypeScript). Expert in building high-performance mobile and web applications, optimizing UI/UX, and integrating complex backend APIs (Laravel/Node.js). Proven track record of delivering scalable products, including automotive marketplaces and real estate platforms.

# Work experience

### Full-stack Developer — StaffOne Casablanca / Morocco

Since December 2020

- Development and maintenance of full-stack applications, with expertise in React Native/TypeScript for mobile interfaces and PHP/Laravel for backend APIs.
- Design and integration of high-performance user interfaces.
- Implementation and management of the Batch customer engagement platform, including mobile SDK integration, deep links configuration, and setting up push and in-app notification campaigns.
- Implementation of an advanced analytics tracking plan on GA4, covering event and screen tracking.
- Technical Stack: React Native, TypeScript, Laravel, PHP, AWS, Firebase Analytics/GA4 (BigQuery), MySQL, PostgreSQL, Docker, Linux, Jira, Batch SD

# Full-stack Developer - IN MIND WEB EL Jadida / Morocco

From June 2020 to December 2020

- Developed web features using Vue.js, Node.js, and the Serverless Framework.
- Integrated new user interfaces, processed real-time data, and integrated external APIs (Maps, Stripe, Firebase).
- Technical Stack: Vue.js, Node.js, Serverless, Google Maps API, Stripe API, Firebase API, JS.

# Internship as a Fullstack Developer — CDMA Solutions Casablanca, Morocco

From December 2019 to March 2020

- Engineered real-time chat functionality using ReactJS, Pusher, and Laravel Broadcasting to facilitate instant communication between buyers and sellers.
- Co-developed <code>madmouna.ma</code>, a comprehensive digital platform for the automotive and insurance sector.
- Technologies: ReactJS, Pusher, Laravel Broadcasting, PHP, JS.

## **Education**

Bachelor's degree in applications development — Faculty of Science and Technology (FST) Settat Casablanca / Morocco

From September 2020 to July 2021

Specialized Institute of Management and IT (ISGI) — Higher Institute of management and IT Casablanca / Morocco

From September 2018 to July 2020

**High school diploma** — Molay Youssef High school Casablanca / Morocco Since June 2017

Physics and chemistry

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#### **Skills**

#### Mobile & Front-End:

- React Native, React.js, TypeScript, Expo, Tailwind/NativeWind,
- Zustand/Redux
- Tailwind/NativeWind

#### Back-End & API:

- PHP 8+, Laravel
- Node.js
- Serverless (AWS)

## Data & Realtime:

- MySQL, PostgreSQL, Supabase, MongoDB, Pusher/WebSockets.
- Firebase RTDB/Firestore

## Cloud & DevOps:

- AWS (Lambda, S3, API Gateway)
- Docker, Linux, CI/CD
- Monitoring (Firebase Analytics)

#### Quality & Product:

- TDD, unit testing.
- integration, mobile performance.
- accessibility, product analytics.

#### Al Skills:

- Generative AI / LLM API Integration
- Building Al-powered applications and automating complex processes

# **Projects**

- Propertips by iad: A React Native app for real estate consulting and referral services: developed key features, integrated analytics, and optimized mobile UX.
- Fulgurance: A React Native mobile platform for sports coaches: developed onboarding, sessions, notifications, and tracking modules.
- CVFinder WinMatch: Architected a scalable asynchronous pipeline for processing over 7,000 CVs, integrating Generative AI (Gemini/ChatGPT) APIs for data extraction and analysis.
- Wafa Win App: Developed a promotional application featuring a wheel of fortune, participant registration with QR code scanning, and secure, rate-limited public APIs.

## Languages

#### French

Fluent

## **English**

Fluent